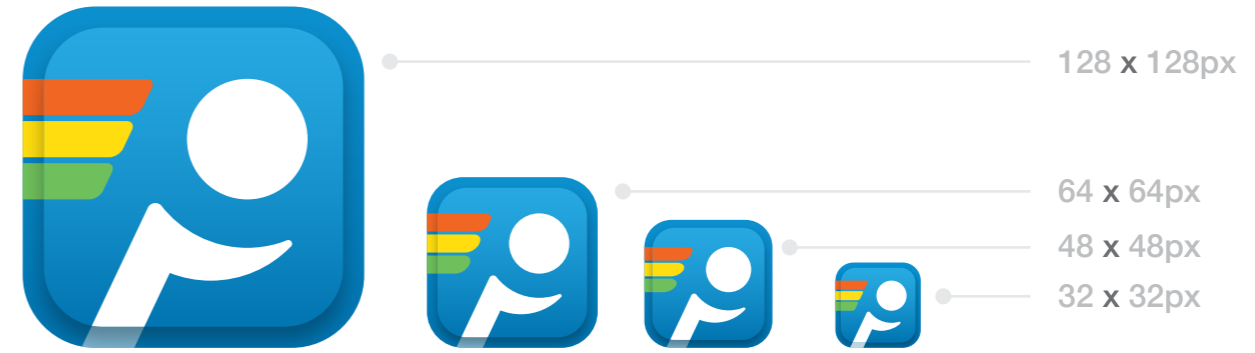


Colors used: 



PingPlotter Professional

Application Icons:



Colors used: 



PingPlotter Standard

Application Icons:



Colors used:



PingPlotter Free

Application Icons:



128 x 128px



64 x 64px



48 x 48px



32 x 32px

Colors used: 



MultiPing

Application Icons:



128 x 128px

64 x 64px

48 x 48px

32 x 32px

Normal Logo



Horizontal



Vertical

Normal Logo



Horizontal



Vertical

Normal Logo



Horizontal



Vertical

Normal Logo



Horizontal



Vertical

Inverse Logo



Horizontal



Vertical

Inverse Logo



Horizontal



Vertical

Inverse Logo



Horizontal



Vertical

Inverse Logo



Horizontal



Vertical



Favicon



Borderless Icon



Favicon



Borderless Icon



Favicon



Borderless Icon

















Favicon



Borderless Icon

Color Guide and Color Swatches

SWATCH	HEX #	CMYK	RGB
 PANTONE Black 7 C	565656	C: 64 M: 56 Y: 55 K: 30	R: 068 G: 086 B: 086
 PANTONE Cool Gray 10 C	878787	C: 49 M: 36 Y: 35 K: 01	R: 135 G: 135 B: 135
 PANTONE 3115 C	0075B2	C: 88 M: 49 Y: 07 K: 00	R: 000 G: 117 B: 178
 PANTONE Process Blue C	0690CF	C: 97 M: 31 Y: 00 K: 00	R: 006 G: 144 B: 207
 PANTONE 298 C	27AAE1	C: 70 M: 15 Y: 00 K: 00	R: 039 G: 170 B: 225
 PANTONE 179 C	F26522	C: 00 M: 75 Y: 99 K: 00	R: 242 G: 101 B: 034
 PANTONE 145 C	EC8E16	C: 05 M: 52 Y: 100 K: 00	R: 236 G: 142 B: 022
 PANTONE 144 C	FF9B1F	C: 00 M: 46 Y: 96 K: 00	R: 255 G: 155 B: 031
 PANTONE 143 C	FFAA44	C: 00 M: 39 Y: 82 K: 00	R: 255 G: 170 B: 068
 PANTONE 108 C	FFDE17	C: 02 M: 09 Y: 97 K: 00	R: 255 G: 222 B: 023
 PANTONE 362 C	53B21D	C: 70 M: 04 Y: 100 K: 00	R: 083 G: 178 B: 029
 PANTONE 369 C	6ABC3B	C: 62 M: 00 Y: 100 K: 00	R: 106 G: 188 B: 059
 PANTONE 360 C	6FC05C	C: 60 M: 00 Y: 85 K: 00	R: 111 G: 192 B: 092
 PANTONE 7488 C	99DB86	C: 41 M: 00 Y: 63 K: 00	R: 153 G: 219 B: 134

Pingman Tools Application Icons

All Pingman Tools Applications follow the same standard rules for colors/layouts and fonts. Each logo carries a horizontal and vertical version, proportionally aligned to the Square (1x1) Icon.

Each application logo is also accompanied by a simplified versions to be used in small sizes and a miniature favicon representation.

Favicon / Minimal



Borderless Logo



Typefaces

Eurostyle - Black, Bold and Regular

Main font associated with the Pingman Tools brand. To be used with all logo/branding material and icons.

Helvetica Neue - Bold, Medium, Regular and Light

This is a substitute, “catch all” font to be used on the web/print/promotion works if Eurostyle is not available.

Arial - All weights

Backup font to be used in all cases where Eurostyle and Helvetica Neue are unavailable.

All logo wordmarks must use **Eurostyle - Black** for the wording and use appropriate, assigned colors for each logo.

The logo for PingPlotter Professional. The word "Ping" is in a blue, sans-serif font. "Plotter" is in a dark grey, bold, sans-serif font. "Professional" is in a lighter grey, sans-serif font, positioned below "Plotter". A vertical line with horizontal caps is to the right of the text, spanning the height of "Plotter" and "Professional".

PingPlotter
Professional

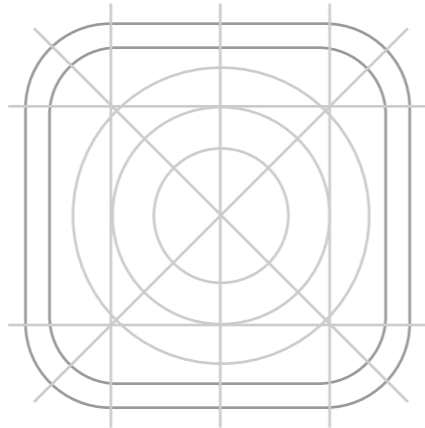
Eurostyle - Black

Icon Layout and General Scale

Icon



Wireframe



Scale / Dimensions

